



Affiliate Marketing consists of a performance-based method of marketing in which businesses and affiliates work together to create profit.



- For Businesses
 - ✓ It generates sales and increases revenue
 - ✓ You reward your affiliates per action
 - ✓ It is the single fastest growing industry
 - ✓ Businesses are making a huge amount of money with it.



- For Affiliates
 - ✓ You can earn money with your website
 - ✓ Businesses offer affiliate programs
 - ✓ Your marketing reach is resizable
 - ✓ You just need to enhance your contact list



Video #2: What is Affiliate Marketing?

